



Strategy Description

The Best in Class strategy focuses on a five step evaluation process to provide a portfolio, based on the clients' selection and needs, that attempts to beat the underlying comparative index as the market rises and to significantly lose less as the markets retreat. Using ETFs and occasionally mutual funds and stocks, the portfolio looks to provide investments that consistently beat peers, have much lower than average costs, and uses market fundamentals to determine the right investment exposure given the current circumstances. Investors can expect their respective portfolio to take on more risk/less risk largely determined by total market cap to GDP, the Shiller PE ratio and more. Using these fundamentals to determine the market pulse and then the respective investments to build a long-term portfolio to beat corresponding indices with less internal costs. The investment screening process is a market adjusted strategy that focuses on historical ETF performance, very low internal investment cost, lower overall portfolio risk and volatility. The strategy looks to have 10-15 investments inside each portfolio objective.

Portfolio objective options include : Conservative, Moderately Conservative, Moderate, Moderately Aggressive, Aggressive

Strategy Facts

Strategy Inception	2021
Minimum Initial Investment	\$25,000
Strategy Benchmark	Aggressive Benchmark
Number of Holdings	17
Dividend Yield %	1.7%
Net Expense Ratio %	0.05%
Stock Allocation	89%
Bond Allocation	8%
Weighted Avg. Market Cap (\$M)	\$688,127
Effective Duration	5.45
Yield to Maturity	4.67%
Effective Maturity	6.88
Turnover Ratio %	18%
Price / Earnings Ratio	32.6x
Price / Book Ratio	12.2x

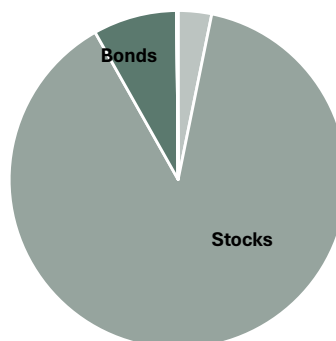
Risk Metrics: 3 Year

Beta	0.90
Downside (Quarterly)	1.00
Upside (Quarterly)	0.93
Upside/Downside Ratio	1.10
Historical Sharpe Ratio	1.03
Annualized Standard Deviation	11.27%
Batting Average	0.53
Historical Sortino Ratio	1.60
Information Ratio	(0.38)

Top Holdings

Symbol	Name	% Weight
BKIE	BNY Mellon International Equity ETF	13.0%
IMCB	iShares Morningstar Mid-Cap ETF	12.0%
VGT	Vanguard Information Technology Index Fund ETF	10.0%
MGK	Vanguard Mega Cap Growth Index Fund ETF	9.0%
VTV	Vanguard Value Index Fund ETF	9.0%
VHT	Vanguard Health Care Index Fund ETF	8.0%
VPU	Vanguard Utilities Index Fund ETF	6.0%
AAPL	Apple, Inc.	4.0%
AMZN	Amazon.com, Inc.	4.0%
LLY	Eli Lilly & Co.	4.0%
IUSV	iShares Core S&P US Value ETF	4.0%
VUG	Vanguard Growth Index Fund ETF	4.0%

Asset Allocation



Region Exposure



Cash	3.2%	Convertible	0.0%
Stocks	88.6%	Preferred	0.0%
Bonds	8.0%	Other	0.1%

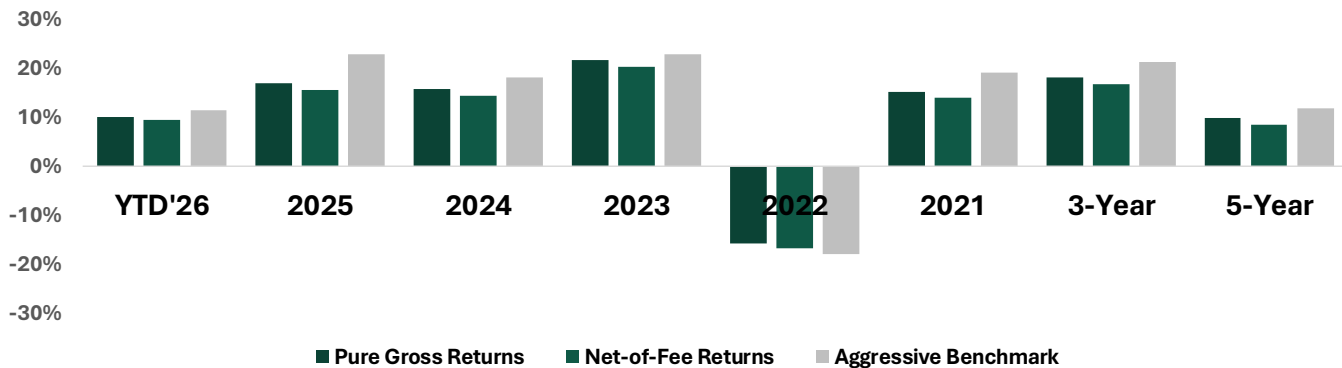
*Annualized Std Deviation - monthly returns

The performance data quoted presents past performance of the current Composite model portfolio; past performance does not guarantee future results.



Total Returns (%)

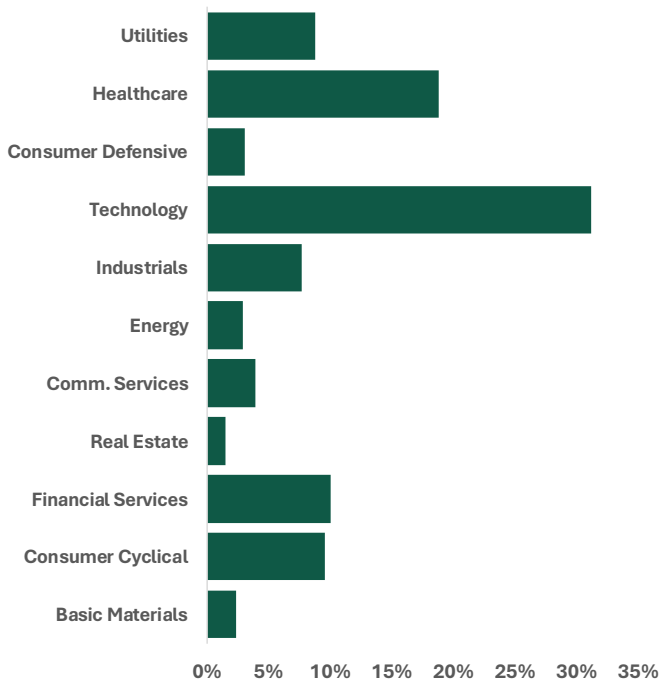
	YTD'26	2025	2024	2023	2022	2021	3 Year Annualized	5 Year Annualized	10 Year Annualized	Since Inception
Pure Gross Returns	9.97%	16.89%	15.66%	21.74%	-15.89%	15.08%	18.07%	9.76%	-	-
Net-of-Fee Returns	9.34%	15.52%	14.30%	20.35%	-16.86%	13.96%	16.70%	8.53%	-	9.10%
Aggressive Benchmark	11.49%	22.87%	18.02%	22.81%	-17.96%	19.04%	21.21%	11.70%	-	-



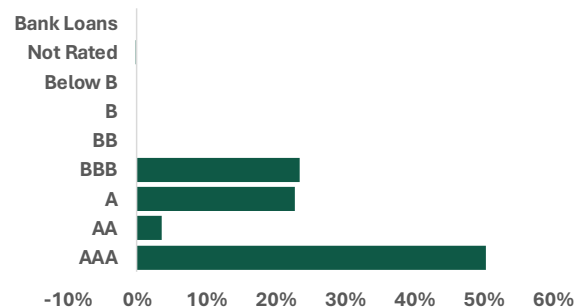
*All returns are calculated in US Dollars

**Aggressive Benchmark MSCI ACWI Total Return (MSACWITR)

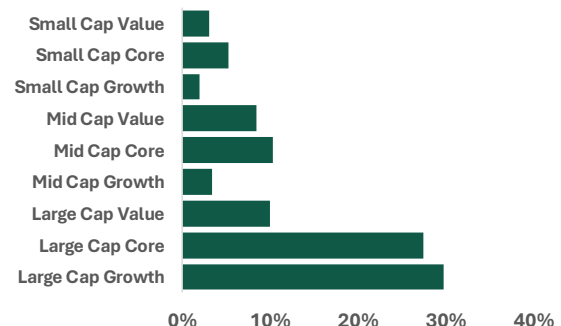
Stock Sector Exposure



Bond Credit Quality Exposure



Equity Style Exposure





Disclosures

Investment Risk – All investments entail risk, and these risks could result in the loss of some or all of your investment. There is no guarantee of returns. Past performance is not an indication of future results.

Model Portfolios – Portfolios are allocated pursuant to models determined by Creative Financial Designs, Inc., (Creative) which is solely responsible for the content of each model, and the selection of specific investments. Creative has discretion to change the models at any time, and might make changes to the models for any reason, including current or anticipated market conditions. Any references to percentages of assets in a model portfolio are subject to the discretion of the management team, and are subject to change at any time, without notice.

Variances Among Accounts – Each investment model is merely a guideline, and there may be variance between investment holdings, and therefore returns, in any particular account versus the model allocation. In some instances, these differences may be material. Additionally, there may be some differing holdings among customers investing in the same investment model portfolio. Some of these differing holdings are the result of limited investment options, such as would be the case in self-directed retirement accounts, and/or managed variable annuity accounts. Additional variances could arise due to such things as, without limitation: •Programmed reallocations by an issuer, pursuant to particular product terms and conditions •Special reallocation requests by the client •Timing issues, e.g. investors purchase a fund that subsequently is no longer available for new purchasers, so later investors invest in a comparable (though not identical) investment •size of an investment account •Additional strategic options selected by a client, e.g. a client uses the invest over time option or the optional cash allocation •Additional contributions to an account, or withdrawals from an account •Additional charges or restrictions that may make a reallocation disadvantageous to a particular client •Tax implications applicable to an individual investment or account •Opening of new investments •Minimum investment amounts applicable to investments •Management fee and other fees charged to the client •Choice of product, custodian, platform, broker/dealer, or other third-party service providers, etc.

Client Choices Influencing Returns in the Account – Please note that your choices as a client may influence the returns in your account, and may not mirror returns of holdings of other investors in the same model portfolio. Some of your choices that may affect the account include: •Making additional contributions to your account •Making distributions from your account •Putting special restrictions on your account, either to hold a particular security, to avoid a particular security, to hold additional cash, etc. •Management fee and other fees charged to the client •Choice of product, custodian, platform, broker/dealer, or other third-party service providers, etc.

Investment Options Subject to Portfolio Selection Criteria – Selection criteria of individual investments is subject to the limitations set forth in the particular strategy objectives. The firm attempts to diversify investment portfolios subject to the selection criteria for the particular strategy. Descriptions of investment strategies are set forth in the firm's ADV and other applicable disclosures.

The **Benchmark** is the **MSCI ACWI Index (USD)**. The **MSCI ACWI Index (USD)** captures large and mid cap companies across 23 developed markets and 24 emerging markets countries with coverage of ~85% of the global investable equity opportunity set. It is not possible to invest directly in an index.

Composite returns reflect the reinvestment of income and capital gains and are calculated and stated in USD, and periods over one year are annualized. Gross of fees performance does not include trading costs, management fees, or other expenses that would be incurred by a participant portfolio, but does reflect the expenses of any underlying fund and ETF investments. Net of fees performance reflects deduction of the maximum annual management fee of 2%. Management fees can range from 0.20% to 2.00% and are based on client and adviser agreement.

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